



GOOGLE YOU! CHECKLIST

Module 2, Lesson 3

- ☐ Google your name and take a screenshot as a benchmark
- ☐ Make sure your headline keywords are in your LinkedIn profile **in the exact order** at least 5 times.
- ☐ Copy your headline to your Facebook “About Me”
 - Work and Education – Headline
 - Details About You – Headline **and** Summary from LinkedIn
- ☐ Copy your headline to your Twitter profile
- ☐ Copy your headline and summary to your blog
- ☐ Wait for Google to optimize you!